

Louise Marie Gobron

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EXPERIENCE:

Senior Lecturer (Fall 2011 – present)
Lecturer (Fall 2005 – Fall 2011)

Intensive English Program
Department of Applied Linguistics/ESL
College of Arts & Sciences
Georgia State University
Atlanta, Georgia

- Instructor of international and resident bilingual students in English for Academic Purposes (EAP) courses: *Structure and Composition* (pre-intermediate, intermediate, high-intermediate and advanced levels), *Reading and Listening for Academic Purposes* (intermediate and advanced levels), *Academic Writing for University Exams* (intermediate and advanced levels) *Extensive Reading* (intermediate, high intermediate and advanced levels), *Academic Oral Communication* (high intermediate and advanced level) and *Oral Fluency* (low intermediate)
- Developer & Co-director of *Study Abroad: TEFL Practicum in China*, in Shanghai, People's Republic of China, May/June, 2014
- Instructor of Practicum course (AL8900) for MA candidates in Applied Linguistics/English as a Second Language and (AL 4141/4161) TEFL Practicum in China
- Materials developer for task-based content course: *Academic Writing for University Exams Level III* (environmental science)
- Co-coordinator of Commission on English Language Program Accreditation (CEA) self-study which led to maximum initial accreditation of the Intensive English Program
- GSU Fulbright Campus Committee Advisor

Coordinator (Fall 2012 – Spring 2015)
ESL Tutoring Services
Georgia State University
Atlanta, Georgia

- Trained and supervised graduate student assistants and undergraduate interns who tutor students, staff and faculty of the GSU community who are non-native speakers of English
- Reviewed and developed materials for use in the tutoring sessions

- Organized academic workshops for IEP students by graduate students on various topics, such as standardized test preparation or writing statements of purpose
- Coordinated professional development workshops for tutors in areas such as test preparation and one-on-one pronunciation instruction
- Managed online scheduling web site

**Invited Peer Reviewer (February 2010-present)
Commission on English Language Program Accreditation (CEA)
Alexandria, Virginia**

- Conduct on-site and off-site activities to evaluate and report on intensive English language program compliance with CEA standards
- Assist Commissioners in making accreditation decisions via written reports of a program's compliance with CEA standards

**Program Director (July 2012 – present)
TEFL Practicum in China Study Abroad Program
Atlanta, GA**

- Developed short-term study abroad TEFL practicum course in partnership with Shanghai University, People's Republic of China, for undergraduate and graduate students of applied linguistics

**National Screening Committee Member
Fulbright US Student Program (December 2012 - present)
Institute of International Education
New York, NY**

- Evaluated and rated applications for English Language Teaching fellowships in Ukraine, Russia, Latvia, Turkey, Malta and Belgium

**Consultant
University of Baghdad-Georgia State University Linkages Program
United States Agency for International Development (USAID)**

- Led a syllabus re-design project (English grammar) via email for two faculty at the University of Baghdad, Iraq (grant recipients: Nelson, G. & Frigal, E.) (Aug 2013- March 2014)

**Consultant
Centre D'Excellence de Formation en Langues (CEFLA),
Institut des Hautes Etudes en Management (IHEM)
Bamako, Mali (August 2007)**

- Evaluated the Center's intensive English program and advised the Institute's Director on curricular, pedagogical and marketing issues
- Presented teacher training workshop on interactive techniques in the language classroom

**Senior English Language Fellow
United States Department of State
Simferopol, Crimea, Ukraine (2004-2005)**

- Trainer of in-service and pre-service university and public school English teachers in the Autonomous Republic of Crimea and southern Ukraine. Responsibilities included: development and presentation of workshops on teaching methodology; development of university course curriculum and materials; and creation, coordination and presentation of programs designed to promote mutual understanding between Ukraine and the United States
- Workshops delivered include: *Using Music to Teach All Skills; Teaching Culture and Language through Film; Corpus Linguistics: What it is and why we as language professionals should know about it; The Internet: Former Enemy, Current Ally; Interactive Vocabulary Practice; American vs. British English; American Regional Dialects; Developing Theme-Based Integrated Skills Modules; Listening for Different Purposes; Methodology Round-Up; Extending Extensive Reading; Improving Reading Rate; Communicative Grammar Activities; Collocations Rule*

**Instructor
English Language Programs
Division of Extended Studies and Public Programs
University of California, San Diego
La Jolla, California (1991 - 2004)**

- Served as a full-time instructor to international students in a 20-hour/week intensive English program
- Courses taught include: *Advanced Business English; Intermediate Business English; Low Intermediate Business Communications; Vocabulary for Business and Finance; Low Intermediate and Intermediate Core (integrated skills); American Film, San Diego Theatre; Low-Intermediate Listening; Intermediate Listening; American Culture; TOEFL Preparation; Intermediate Reading; Beginning Conversation: High Intermediate Conversation; Listening Through Music & Video; Grammar (all levels); Vocabulary Development (all levels); Advanced Idioms; High-Intermediate Idioms; Intermediate Idioms; Academic Preparation/Study Skills; Sheltered Summer Session: Introduction to Communications (university credit course)*
- Served as a mentor teacher for both native and non-native English speaking students fulfilling the practicum requirement for a TESL

certificate; advised students in the areas of lesson planning, classroom management, second language acquisition theory, teaching technique, assessment, and protocols for classroom observation

- Administrative duties included: academic advising; test development; testing evaluation and placement; Institutional TOEFL/TOEIC administration; cross-cultural orientation; HIV prevention education; new instructor orientation; curriculum development and materials writing for all proficiency levels; instructor evaluation/compensation policy formulation

Editorial Consultant
Houghton-Mifflin Publishing (January 2004)

- Reviewed manuscript for academic vocabulary textbook targeting community college-level ESL students

Trainer
ProActive English
Atlanta, Georgia (2002)

- Delivered customized course to technical support specialists for a French e-business firm; one-on-one training sessions focused on speech analysis, pronunciation improvement, presentation skills, business vocabulary development; writing for business purposes and American business culture

Instructor
Intensive English Program
Department of Applied Linguistics/ESL
Georgia State University
Atlanta, Georgia (1998 – 1999)

- Taught pre-academic students part-time in the intensive English program
- Courses taught include: *Intermediate Writing for Academic Exams*; *High Intermediate Reading and Vocabulary Development*

Research Assistant
Department of Applied Linguistics/ESL
Georgia State University
Atlanta, Georgia (1999)

- Collaborated in the development of an on-line version of the course *Grammar for ESL/EFL Teachers* for the Applied Linguistics/TESL MA program

- Supervised data collection for a university corpus of spoken and written English to support Internet-based Test of English as a Foreign Language (TOEFL iBT)

Instructor

English Language Institute

Mercer University

Atlanta, Georgia (Summer Quarter 1993 & Winter Quarter 1995)

- Served as a full-time instructor for pre-academic students in an intensive, 30-hour/week English language program
- Courses taught include: *Advanced Writing & Grammar*, *Advanced Reading*, *High Intermediate Speaking and Listening*

Instructor

Centre for English as a Second Language

University of Western Australia

Perth, Western Australia (1990-1991)

- Served as a full-time instructor for international students in a 25-hour/week intensive English program
- Courses taught included: integrated skills for advanced (academic prep) upper-intermediate, intermediate, pre-intermediate and beginning level students in a communicative-based program that included weekly language lab and computer lab workshops
- Part-time academic English instructor for international physicians pursuing post-graduate degrees in public health
- Administrative duties: testing, placement and orientation; planning, coordination and supervision of extracurricular programs

Lecturer

Department of Management

University of Western Australia

Perth, Western Australia (1990)

- Directed computer laboratory sessions for undergraduate course in strategic marketing
- Demonstrated practical applications of computer marketing models
- Facilitated student analysis/discussion of marketing case studies in small group sessions

Account Executive

Phillips-Ramsey Advertising/McCann-Erickson Worldwide

San Diego, CA (1986-1990)

- Developed and managed the implementation of advertising campaigns for a broad range of clients
- Responsibilities included: strategic planning; budget development and management; client relations; pitching creative concepts; supervision of account teams
- Serviced clients in the banking, high technology, real estate development, energy and tourism industries

Contributing Editor
The International Executive
Glendale, Arizona (1985 - 1989)

- Editor of book reviews, articles and monographs pertaining to international business issues

Research Associate
House Wednesday Group
U.S. House of Representatives
Washington, D.C. (1983 - 1984)

- Researched high technology and industrial policy issues for 32-member caucus
- Provided background material for *National Industrial Policy: Solution or Illusion*

Program Assistant
Peace Corps Partnership Program
Peace Corps Headquarters
Washington, DC (1982)

- Evaluated grant proposals for development projects at Peace Corps posts
- Wrote promotional literature, monthly newsletter and articles for Peace Corps Times
- Prepared and presented program briefings to staff and members of the public

Special Assistant/F.E.C. Coordinator
Congressman John B. Anderson
Washington, D.C. (1980 - 1982)

- Adapted and managed a system for Federal Election Law compliance for over \$9 million in presidential campaign contributions

- Provided research and managerial support for Congressman Anderson: speaking engagements; contract negotiations; press releases; speeches

Intern

**United Nations Research Center
Washington, D.C. (January 1979)**

- Researched and compiled an annotated bibliography of legal reference sources for use in the center's library

Research Assistant

**Children's Literature Center
Library of Congress
Washington, D.C. (summer 1979)**

**PROFESSIONAL
WORKSHOPS/
PRESENTATIONS:**

Workshops

**School of Foreign Languages
Shanghai University
Shanghai, People's Republic of China**

- *New Methodologies: Literature Circles for Extensive Reading*

**USAID-TIES Teacher Training Program
La Universidad Pedagogica Nacional
Mexico City, Mexico**

- *Teaching EFL/ESL Reading (videoconference)*

**Saturday Certificate Seminar Series
Crimean State Engineering and Pedagogical University
Simferopol, Crimea, Ukraine**

- *Communicative Grammar Practice*
- *Interactive Vocabulary Development*
- *Developing Good Listeners*

**Crimea In-Service Teachers' Pedagogical Training Institute
Simferopol, Crimea, Ukraine**

- *The Internet: Enemy or Ally*

- *Speaking and Listening for the EFL Classroom*
- *From Theory to Practice: Making Grammar Communicative*
- *The Role of Recycling in Vocabulary Development*

**TESL Certificate Workshops
English Language Programs
Division of Extended Studies and Public Programs
University of California, San Diego
La Jolla, California**

- *Language Experience Through Popular Music*
- *Grammar Games in the ESL Classroom*

Conference Presentations

"Tales from the classroom: Individual EAP writing teachers consider the use of corpus tools" with Bunting, J and Snell, D
American Association of Corpus Linguistics (AACL) Conference
San Diego, California, 2013

"Something New to Read: Evaluating the 'E' in Extensive Reading"
with Bricker, M and Marceaux, D
TESOL Convention
New Orleans, Louisiana, 2011

"Little Changes that Work: 'Aha' Moments in Academic Writing Instruction"
with Stern, J. and Varban, M.
TESOL Convention
Boston, Massachusetts, 2010

"Ready, set, read: Raising students' reading rates"
TESOL Convention
New York, New York, 2008

"Music Smarts: Integrating skills and intelligences with music" with Suchke, D.
TNTESOL Conference
Memphis, TN, 2008

"Ready, get set, read: Raising reading rates"
MEXTESOL International Convention,
Boca del Rio, Veracruz, Mexico, 2007

"Music is authentic material"
Towards a More Humanistic Approach: Innovative Techniques in
Teaching English Conference, Horlivka, Ukraine, 2005

"Theme-based integrated skills lessons"

Young Learners Conference, Kiev, Ukraine, 2005

"Using music to teach all skills"

Bright Ideas TESOL Conference, Cahul, Moldova, 2005

"Ready, get set, read: Increasing students' reading rates" with Echelberry, J.

TESOL Ukraine Conference, Kiev, 2005

"What are we going to talk about next week?: Organizing and maintaining an English club"

US Department of State English Language Program Regional Mid-Year Conference, Ankara, Turkey, 2005

"A song is not just for singing"

Training-of-Trainers Refresher Course
US Embassy, Kiev, Ukraine, 2004

"Using music in the language classroom"

TESOL Ukraine Regional Conference, Simferopol, Crimea, 2004

"Creating communities in an online graduate course" with Bunting, J., Byrd, P., DiPuma, L., Hegyesi, B., Little, C., Maslekoff, D., Nicholson, M., & Nystrom, S.

TESOL Convention, St. Louis, 2001

"Re-structuring a graduate course for the WebCt environment: Moving AL 8460 English grammar for ESL/EFL teachers onto the web." with Byrd, P., Bunting, J., Nystrom, S., Maslekoff, D., Nicholson, M., & Hegyesi, B.

Southeast Regional TESOL, Miami, Florida, 2000

"Re-engineering a Graduate Course for the WebCt Environment" with Byrd, P., Bunting, J., Gobron, L., Nystrom, S., Maslekoff, D., DiPuma, L., Nicholson, M., Little, C., & Hegyesi, B.

WebCt Conference, Georgia State University, Atlanta, 2000

"Conference Presentations: Topic Selection, Proposal Writing, and General Tips" with Kendrick, E.

GATESOL Annual Conference, Athens, 1999

"Bodyguards, Bongos and Blues: A Low-intermediate Listening Course" with Labinger, W. and Srutwa, K.

CATESOL State Conference, Pasadena, 1998

"What Students Tell Us"

TESOL Convention, Chicago, 1996

"Now Playing: Exploring American Culture Through Theatre"

CATESOL State Conference, San Diego, 1994

TESOL Convention, Long Beach, 1995

"Tips On How To Be An Effective ESL Partner"

NAFSA Regional Conference, Sacramento, 1993

"Judging Books by Their Covers: A Class Reader Alternative" with Murray, N. and Varban, M.

TESOL Convention, Atlanta, 1993

CATESOL Regional Conference, San Diego, 1993

CATESOL State Conference, San Diego, 1994

EDUCATION:

Master of Arts, Applied Linguistics/ESL (May 2000)

Georgia State University

Atlanta, Georgia

Certificate of Applied Linguistics/TESL (December 1992)

San Diego State University

San Diego, California

Master of Business Administration in International Management (May 1985)

Thunderbird School of Global Management

Glendale, Arizona

Bachelor of Arts in International Relations/German (May 1980)

Goucher College

Towson, Maryland

SERVICE

ACTIVITIES:

Alliance Theater

Atlanta, Georgia (2012 – present)

- Volunteer Usher

La Jolla Playhouse

La Jolla, California (1993 - 2004)

- Provided audio description of live performances to the vision impaired; led docent tours; participated in fundraising efforts and membership drives

Washington International Center
Washington, D.C. (1982 – 1984)

- Conducted tours of Washington, D.C. for orientation of U.S. government –funded international scholars

LANGUAGES: Proficient in German; advanced beginner in Spanish & Russian

OVERSEAS LIVING
EXPERIENCE:

Australia, Belgium, Finland, Ukraine

HONORS/ TESOL Professional Development Scholarship, March 2012
AWARDS: La Jolla Playhouse Catalyst Award, October 2005

International Advertising Award
Arizona Republic/Phoenix Gazette, May 1985

Commencement Speaker, Goucher College, May 1980

PROFESSIONAL
AFFILIATIONS:

Teachers of English to Speakers of Other Languages (TESOL)
Georgia TESOL
Massachusetts TESOL
Georgia Council for International Visitors
International Literacy Association
National Council of Teachers of English