

## Office of Graduate Services

### Graduate Program Profile: Communication MA Program

#### Admissions Yield

Admissions Year	Applicants	Admitted	Admission Rate	Enrolled	Yield
FY 2017	110	61	55%	41	67%
FY 2018	52	23	44%	11	48%
FY 2019	68	33	49%	21	64%

Total number of applicants, number admitted applicants, admissions rate, number admitted applicants who enrolled, and admissions yield (i.e., number enrolled out of number admitted) for fiscal years (FY; fall, spring, summer terms) 2017, 2018, and 2019.

#### GRE Percentiles

Admissions Year	Verbal	Quantitative	Analytical
FY 2017 - 2019 Applicants	39	23	41
FY 2017 - 2019 Admits	52	30	53
FY 2017 - 2019 Newly Enrolled	54	26	53

Average GRE verbal, quantitative, and analytical writing percentiles for all applicants, admitted applicants, and newly enrolled students calculated across fiscal years (FY) 2017, 2018, and 2019.

#### Faculty Demographics

Department Faculty	Fall 2018
<b>Total</b>	<b>46</b>
Tenured/Tenure Track	14
Full-time Non-tenure Track	21
Part-time Instructors	11
Graduate Faculty	17
Graduate Faculty to MA Student Ratio	1:2

Number of instructional faculty in department by rank and status for Fall 2018.

#### Enrollment Demographics

Program Enrollment	Fall 15-17 Avg	Fall 2018 (n; % enrolled)
<b>Total</b>	<b>63</b>	<b>30</b>
Full Time ( $\geq 9$ hours)	42	20; 67%
Underrepresented Minority <sup>1</sup>	31	22; 73%
Non-resident Alien	57	2; 7%
Female	42	26; 87%

<sup>1</sup>Underrepresented Minority includes all students that do not identify as white, Asian, or white-Asian students.

#### Graduation Statistics

Time to Degree			Graduation Rate of New M.A. Students in 2014				
Year of completion	Total	Median years to degree	Cohort	Cohort (n)	Completed within 2 years (n; %)	Completed within 3 years (n; %)	Completed within 5 years (n; %)
FY 2013 - 2015	86	3	FY 2011 - 2014	85	41; 48%	50; 59%	57; 67%
FY 2016 - 2018	75	2					

Median time to degree completion for students graduating with MA in fiscal years (FY) 2013 – 2015, and fiscal years 2016 – 2018, and the number and percent of new graduates who completed their degree within 2, 3, and 5 years of starting degree.

#### Post-Graduation Plans of Degree Recipients

Post-Graduation Plans of Degree Recipients Reported FY 2016 - FY2019		
Employment or Training Type	Secured at time of completion	Not secured at time of completion
Four-year college or university teaching and/or research position		
Post-doctoral fellowship or research		
Employment in non-profit organization	1	
Employment in a school or community college	2	1
Employment in business or industry	1	3
Self-employment		
Further graduate study		
Not seeking employment at this time		

Source: MA Exit Survey. Post-Graduation plans reported at time of graduation.