

CARRIE P. FREEMAN, Ph.D.

Associate Professor of Communication, Georgia State University

25 Park Place, P.O. Box 5060 Atlanta, GA 30302. 404.413.5736. cpfreeman@gsu.edu (She/Hers)

Education

DOCTORAL DEGREE: University of Oregon *School of Journalism & Communication*

PhD Completed Spring 2008. Communication & Society Program.

Advisor: Dr. Debra Merskin. Dissertation: Struggling for Ideological Integrity in the Social Movement Framing Process: How U.S. Animal Rights Organizations Frame Values and Ethical Ideology in Food Advocacy Communication.

MASTER'S DEGREE: University of Georgia *Grady College of Journalism & Mass Communication*

M.A. Completed Summer 2004. Concentration: Mass Media Studies. Advisor: Dr. Carolina Acosta-Alzuru.

Thesis: Textual analysis of national news representations of farmed animals from 2000 – 2003.

Enrolled and active in UGA's interdisciplinary Environmental Ethics Certification Program.

BACHELOR'S DEGREE: University of Florida *College of Journalism & Communications*

B.S. Degree Completed in 1993 with High Honors. Major: Advertising. Minor: Art.

Publications

Drafts of many of my publications are available on Scholar Works, an open-access digital commons affiliated with the GSU library. http://works.bepress.com/carrie_freeman/ From 2012-2020, my works have been downloaded from this site over 27,000 times by people in more than 145 countries.

PEER-REVIEWED BOOKS WRITTEN (solo-authored):

Freeman, C. P. (2020). *The Human Animal Earthling Identity: Shared Values Unifying Human Rights, Animal Rights, & Environmental Movements*. Athens, GA: UGA Press. See my personal book website at www.humananimalearthlings.com

Freeman, C. P. (2014). *Framing Farming: Communication Strategies for Animal Rights*. (Part of the Critical Animal Studies Book Series), New York & Amsterdam: Rodopi Press (now owned by Brill). See my personal website for the book at www.framingfarming.com

- A 2016 National Indie Excellence book award finalist in the Social/Political Change category.

ANTHOLOGIES EDITED:

Almiron, N., Cole, M. & Freeman, C. P. (2015). *Critical Animal and Media Studies: Communication for Nonhuman Animal Advocacy*. New York: Routledge. (a foundational anthology that is the first to merge critical animal studies and critical media studies).

JOURNALS EDITED:

Freeman, C. P. and Almiron, N. (Eds) (upcoming 2022). Special Issue Editors on the topic of “Communication in Defense of Nonhuman Animals During an Extinction and Climate Crisis.” For the open-access international journal *Journalism and Media*.

PUBLICATIONS FOR MEDIA PROFESSION:

Co-author/producer with Dr. Debra Merskin of an animal style guide website for media practitioners in journalism, advertising, public relations, and entertainment media. See the open-access guidelines and other resources, such as a database of experts, at www.animalsandmedia.org We post to social media weekly. (Fall 2014 – Present).

SCHOLARLY BOOK CHAPTERS PUBLISHED:

Treadwell, E. & Freeman, C. P. (in press, 2021). **Corporate Disclosure Initiative for Animal Welfare**. In N. E. Evans (Ed). *Animals and Business Ethics*, New York: Springer.

Freeman, C. P. (2020). **Perceiving Ecocultural Identities as Human Animal Earthlings** (pp. 431-444). By T. Milstein & J. Castro-Sotomayor & (Eds). *Routledge Handbook of Ecocultural Identity*. New York: Routledge.

- This book won a national award: Tarla Rai Peterson Book Award in Environmental Communication in 2020, from the National Communication Association’s Environmental Comm division.

Freeman, C. P. (December, 2019). **Media Ethics** (encyclopedia entry, 5,000 words). In D. Merskin (Ed). *The SAGE International Encyclopedia of Mass Media and Society*. Thousand Oaks, CA: Sage.

Freeman, C. P. (2017). **Assignment overviews: “Writing a Moral Vision Statement” and “Analyzing News Media’s Incorporation of Animal and Eco Perspectives.”** in T. Milstein, M. Pileggi, & E. Morgan (Eds). *Environmental Communication Pedagogy and Practice*. New York: Routledge. (part of Routledge Studies of Environmental Communication and Media).

- This book won a national award: Tarla Rai Peterson Book Award in Environmental Communication in 2017, awarded by the Environmental Communication Division of the National Communication Association (NCA).

Freeman, C. P. (2016). **The Role of Activist & Media Communication in Helping Humanity Establish its Responsibility Toward Fellow Animals**. in G. Garmendia da Trindade & A. Woodhall (Ed.). *Intervention or Protest: Acting for Nonhuman Animals*. Malaga, Spain: Vernon Press.

Freeman, C. P. (2015). **Earthlings Seeking Justice: Integrity, Consistency, and Collaboration**. in L. Kemmerer (Ed). *Animals and the Environment: Advocacy, Activism, and the Quest for Common Ground* (pp. 50-69). New York: Routledge.

Freeman, C. P. & Merskin, D. (2015). **Respectful Representation: An Animal Issues Style Guide for All Media Practitioners**. In N. Almiron, M. Cole, & C. P. Freeman (Eds). *Critical Animal and Media Studies: Communication for Nonhuman Animal Advocacy* (pp. 205-220). New York: Routledge.

Freeman, C. P. (2015). **This Little Piggy Went to Press: The American News Media’s Construction of Animals in Agriculture**. In N. Almiron, M. Cole, & C. P. Freeman (Eds). *Critical Animal and Media Studies: Communication for Nonhuman Animal Advocacy* (pp. 169-184). New York: Routledge.

This foundational article is an edited/shortened reprint of my article that was originally published in the scholarly journal *The Communication Review* in 2009.

Freeman, C. P. (2015). **Conclusion.** In N. Almiron, M. Cole, & C. P. Freeman (Eds). *Critical Animal and Media Studies: Communication for Nonhuman Animal Advocacy* (pp. 265-272). New York: Routledge.

Freeman, C. P. (2014). **Lisa and Phoebe, Lone Vegetarian Icons: At Odds with Television's Carnonormativity.** In D. A. Macey, K. M. Ryan & N. J. Springer (Eds). *How Television Shapes Our Worldview: Media Representations of Social Trends & Change* (pp. 193-212). Lanham, MD: Lexington Books.

Freeman, C. P. & Tulloch, S. (2013). **Was Blind but Now I See: Animal Liberation Documentaries' Deconstruction of Barriers to Witnessing Injustice.** In A. Pick & G. Narraway (Eds). *Screening Nature: Cinema Beyond the Human* (pp. 110-126). Oxford: Berghahn Books.

Freeman, C. P. & Jarvis, J. (2013). **Consuming Nature: Mass Media and The Cultural Politics of Animals and Environments.** In M. Bekoff & S. Bexell (Eds). *Ignoring Nature No More: The Case for Compassionate Conservation* (pp. 257-270). Chicago: University of Chicago Press.

Freeman, C. P. (2012). **Stepping Up to the Veggie Plate: Framing Veganism as Living Your Values.** In E. Plec (Ed.). *Perspectives on Human-Animal Communication: Internatural Communication* (pp. 93-112), New York: Routledge.

- This book received the [Christine L. Oravec Research Award in Environmental Communication](#) in 2013, awarded by the Environmental Communication Division of the National Communication Association (NCA).

Freeman, C. P. & Leventi-Perez, O. (2012). **Pardon Your Turkey and Eat Him Too: Antagonism Over Meat-Eating in the Discourse of the Presidential Thanksgiving Turkey Pardoning.** In J. Frye & M. Bruner (Eds). *The Rhetoric of Food: Discourse, Materiality, and Power* (pp. 103-120). New York: Routledge.

Freeman, C. P. (2010). **Embracing Humanimality: Deconstructing the Human/Animal Dichotomy.** In G. Goodale & J. E. Black (Eds.). *Arguments about Animal Ethics* (pp. 11-30). Lanham, MD: Lexington Books.

Freeman, C. P. (2010). **Encyclopedia entries for Vegetarian, Vegan, and Animal Welfare.** In P. Robbins, D. Mulvaney, & J. Golson (Eds). *Green Food: An A-Z Guide*, Thousand Oaks, CA: Sage Publications, Inc. Part of Sage's Green Series of online reference publications.

Freeman, C. P., & Merskin, D. (2008). **Having it His Way: The Construction of Masculinity in Fast Food TV Advertising.** In L. Rubin (Ed). *Food for Thought: Essays on Eating and Culture* (pp. 277-293), Jefferson, NC: McFarland & Company, Inc., Publishers.

An excerpt of this article was reprinted as part of chapter 16 on fast food debates in G. Graff, C. Birkenstein, & R. Durst. (2012) *They Say I Say: The Moves that Matter in Academic Writing: With Readings*, 2nd Edition, New York: W.W. Norton & Co.

PEER-REVIEWED JOURNAL ARTICLES PUBLISHED:

Almiron, N., Cole, M., & Freeman, C. P. (2018). **Critical Animal and Media Studies: Expanding the Understanding of Oppression in Communication Research**, *European Journal of Communication*, 33(4), 367-380.

Freeman, C. P. (2012). **Fishing for Animal Rights in *The Cove*: A Holistic Approach to Animal Advocacy Documentaries**, *Journal of Critical Animal Studies*, 10(1), 104-118. ([open-access available online](#))

Duffy, M. J. & Freeman, C. P. (2011). **Anonymous Sources: A Utilitarian Exploration of Their Justification and Guidelines for Limited Use**, *Journal of Mass Media Ethics*, 26(4), 297-315.

Freeman, C. P., Bekoff, M. & Bexell, S. (2011). **Giving Voice to the Voiceless: Incorporating Nonhuman Animal Perspectives as Journalistic Sources**, *Journalism Studies*, 12(5), 590-607.

Freeman, C. P. (2010). **Meat's Place on the Campaign Menu: How U.S. Environmental Discourse Negotiates Vegetarianism**. *Environmental Communication: A Journal of Nature and Culture*, 4(3), 255 - 276.

Freeman, C. P. (2010). **Framing Animal Rights in the "Go Veg" Campaigns of U.S. Animal Rights Organizations**. *Society & Animals*, 18(2), 163-182.

Freeman, C. P. (2009). **A Greater Means to the Greater Good: Ethical Guidelines to Meet Social Movement Organization Advocacy Challenges**. *The Journal of Mass Media Ethics*, 24(4), 269 - 288.

Freeman, C. P. (2009). **This Little Piggy Went to Press: The American News Media's Construction of Animals in Agriculture**. *The Communication Review*, 12(1), 78 -103.

REVIEWS OF BOOKS & FILMS, PUBLISHED IN SCHOLARLY JOURNALS:

Freeman, C. P. (2019). **Taking exception to human exceptionalism**. *Animal Sentience*, 23(32). (this is an invited commentary on Chapman & Huffman's article "Why do we want to think humans are different?"). <https://animalstudiesrepository.org/animsent/vol3/iss23/32/> (open access).

Freeman, C. P. (2018). **A well-done Meat Culture is best served Rare(ly). (Book Review of Meat Culture by Annie Potts)**. *Humanimalia*, 10(1). <https://www.depauw.edu/humanimalia/issue%2019/freeman-potts.html> (open access)

Freeman, C. P. (2017). **Misperceiving and underestimating the ubiquitous chicken**. *Animal Sentience*, 17(7). (this is an invited commentary on Lori Marino's "Thinking Chickens" article on chicken capabilities). <http://animalstudiesrepository.org/animsent/vol2/iss17/7/> (open access)

Freeman, C. P. (Spring 2017). **The Protection of Meat (Film Review Essay on Cowspiracy: The Sustainability Secret)**, *Humanimalia*, 8(2), <http://www.depauw.edu/humanimalia/issue%2016/freeman-andersen.html> (open access)

Freeman, C. P. (Summer 2009). **"Appetizing Anthropocentrism" – Omnivore's Dilemma (Book Review of Michael Pollan's book)**. *Humanimalia*, 1(1). <http://www.depauw.edu/humanimalia/issue01/reviews/freeman-pollan.html> (open access)

Freeman, C. P. (2004). **The Pornography of Meat (Book Review of Carol Adams' book)**. *Society & Animals*, 12(1), 91-93.

OTHER ACADEMIC PUBLICATIONS:

Freeman, C. P., Deckers, J., & Bergmann, I. (Winter 2012). **Meat**. *International Society for Environmental Ethics Newsletter*, 23(3), 38-42. (essay summarizing the meat round-table I co-facilitated at Minding Animals).

POPULAR / NON-ACADEMIC PUBLICATIONS:

The website for Common Cause: The Case for Working with Values and Frames posted a blog entry of mine regarding my book *Framing Farming* and its recommendations for values-based framing of animal rights. May 12, 2015: http://valuesandframes.org/framing_farming/

The Conversation.com (an independent source of news and views from the academic research community) invited me to write an op-ed regarding the Ringling Circus announcing they are finally going to stop exhibiting elephants. March 20, 2015: <http://theconversation.com/might-ringlings-retiring-of-elephants-signal-americans-retiring-sense-of-entitlement-to-view-wildlife-39030>

The Humane Research Council (now called Faunalytics) featured a two-part profile of my book *Framing Farming*'s strategic recommendations for activists, including an excerpt from the conclusion. Jan. 20th and Jan. 27th 2015. <https://faunalytics.org/strategic-recommendations-for-vegan-advocacy/> AND <https://faunalytics.org/framing-farming-communication-strategies-for-animal-rights-excerpt/>

Freeman, C. P. (Nov. 20, 2011). "Will You Pardon Your Turkey and Eat Him Too, Mr. President?" (Op-Ed) CommonDreams.org, <http://www.commondreams.org/view/2011/11/20-4>

Freeman, C. P. (Winter 2010). "Finding a Place for Animal Rights in 'Go Veg' Campaigns" in *Natural Health & Vegetarian Life* magazine, p. 44-46 (Australia)

Invited to write a blog entry on a visual media example related to the Gulf oil spill. "Dawn Soap: Greenwashing our way to cleaner wildlife," Posted on *In Media Res – A Media Commons*. July 22, 2010. <http://mediacommons.futureofthebook.org/imr/2010/07/22/dawn-soap-greenwashing-our-way-cleaner-wildlife>

Academic Conference Papers/Presentations

Paper Presentation: Freeman, C. P. "**Activist Insights for Allied Campaigns around Shared Values and Issues for Human, Animal, and Eco Protection.**" 15th Biennial Conference on Communication and the Environment. Univ of British Columbia, Vancouver, Canada. June 18, 2019.

Invited Keynote Presentation: "**Framing Farming and Beyond: Communicating Core Values that Promote Animal Rights, Human Rights, and Environmentalism.**" New Directions in Animal Advocacy. Hosted by the Human Animal Research Network; University of Sydney. Sydney, Australia. December 11, 2018.

Panel Presentation: "**We Persist in Legitimizing Critical Animal Studies in the Academy.**" At the Organization for the Study of Communication, Language & Gender. Annual conference, Lake Tahoe, NV. October 4, 2018.

Poster Presentation: Merskin, D. & Freeman, C.P. "**Giving Voice to the Voiceless: An Animal Style Guide for Media Professionals,**" Minding Animals international animal protection conference, Mexico City, Mexico. January 18, 2018.

- Won the Best Poster competition at the conference.

Panel Presentation (invited speaker). Freeman, C. P. **Animals and Food.** Minding Animals international animal protection conference, Mexico City, Mexico. January 18, 2018.

Paper Presentation: Freeman, C. P. "**Human Animal Earthling Identity: Common Values Joining Animal Rights, Environmentalism, and Social Justice,**" Minding Animals international animal protection conference, Mexico City, Mexico. January 20, 2018.

Paper Presentation: Freeman, C. P., Cole, M., & McAdam, A. **“Real Food for Real People: Reframing Plant-Based Food Marketing to Address the Authenticity Claims of Meat & Dairy Marketing,”** Conference on Communication & the Environment, International bi-annual conference, Leicester, England, July 2, 2017.

Poster Presentation: Merskin, D & Freeman, C.P. **“Giving Voice to the Voiceless: An Animal Style Guide for Media Professionals,”** Conference on Communication & the Environment, International bi-annual conference, Leicester, England, July 2, 2017.

Paper Presentation: Freeman, C. P. **“Animal Rights Food Advocacy: Building Bridges Between Species and Causes,”** Conference on Communication & the Environment, International bi-annual conference, Boulder, Colorado, June 13, 2015.

Paper Presentation: Freeman, C. P. **“Vegetarian Characters at Odds with Television’s Carnonormativity: You Don’t Win Friends with Salad,”** Environmental Communication Division, International Communication Association (ICA) conference, Seattle, WA, May 25, 2014.

- This paper won the “Best Faculty Paper” award from ICA’s Environmental Comm Division

Invited to present on animal ethics by the Department of Philosophy at the University of Vienna at their environmental ethics Spring 2013 graduate lecture series: “Post Anthropocentrism? Rethinking the Moral Foundations on Animal Ethics.” Paper titled: **Creating a Just and Sustainable Humanimality: Core Values to Unify Human Rights, Animal Rights, and Environmental Campaigns.** Sole lecturer selected for the week of June 4, 2013. *Vienna, Austria.*

Poster Presentation: Freeman, C. P. **Creating a Just and Sustainable Humanimality: Core Values to Unify Human Rights, Animal Rights, and Environmental Campaigns,** (poster session). Conference on Communication and the Environment (COCE), International bi-annual conference, Uppsala, Sweden, June 7, 2013.

Paper Presentation: Freeman, C. P., Bekoff, M. & Bexell, S. **“Giving Voice to the Voiceless: Incorporating Nonhuman Animal Perspectives as Journalistic Sources,** (I presented it July 5th). AND Single-Authored Poster Session: Freeman, C. P. **“Framing Veganism as Living Your Values,”** Minding Animals, International conference, in Utrecht, The Netherlands, July 4 – 6th, 2012.

Paper Presentation: Freeman, C. P. and Leventi-Perez, O. **“Pardon Your Turkey and Eat Him Too: Antagonism Over Meat-Eating in the Discourse of the Presidential Thanksgiving Turkey Pardoning,”** International Communication Association (ICA) Pre-conference seminar on the Ethics of Consumption, (I presented it May 24, 2012).

Poster Session: Freeman, C. P. and Tulloch, S. **“Was Blind but Now I See: Animal Liberation Documentaries’ Deconstruction of Barriers to Witnessing Injustice,”** (Displayed a poster but was not able to attend in person). Environmental Interest Group, (ICA), International conference, Phoenix, AZ, May 2012.

Unsolicited Special Invitation to Speak: Freeman, C. P. **“Embracing Humanimality: Deconstructing the Human/Animal Dualism,”** 17th Annual Lewis University Philosophy Conference: Shifting Subjectivities: Descartes in the 21st Century. Romeoville, IL. February 24, 2012. (8 speakers total. I was the only non-philosophy scholar invited).

Paper Presentation: Duffy, M. J. & Freeman, C. P. **“Anonymous Sources: A Utilitarian Exploration of Their Justification and Guidelines for Limited Use,”** (presented by Matt Duffy). Media Ethics Division, Association for Education in Journalism and Mass Communication (AEJMC), National conference, Denver, CO. August 2011.

- This paper won the division's Professional Relevance award at AEJMC.

Paper Presentation: Freeman, C. P. **“Greening Animal Rights: Finding Common Ideological Ground for Framing Unified Campaign Messages of Environmental and Animal Protection Movements”** Minding Animals: The International Academic & Community Conference on Animals & Society, International conference, Newcastle, Australia. July 2009.

Paper Presentation: Freeman, C. P. **“Do ‘Go Veg’ Campaigns Promote Animal Rights? How U.S. Animal Rights Organizations Frame Values and Ethical Ideology in Food Advocacy.”** Minding Animals: The International Academic & Community Conference on Animals & Society, International conference, Newcastle, Australia. July 2009.

Paper Presentation: Freeman, C. P. **“Struggling for Ideological Integrity in the Framing Process of U.S. Animal Rights Organization Food Campaigns.”** Conference on Communication and The Environment (COCE), National bi-annual conference, Portland, Maine. June 2009.

Paper Presentation: Freeman, C. P. **“Embracing our Animality: Blurring the Boundaries between Culture and Nature in Deconstruction of the False Human/Animal Dualism.”** International conference entitled: Nature Matters: Materiality and the More-than-Human in Cultural Studies of the Environment. Hosted by the Canada Research Chair in Sustainability and Culture in the Faculty of Environmental Studies, York Univ. Toronto, Canada. October 2007.

Paper Presentation: Freeman, C. P. **“Putting the Human Animal at Ease with Itself: Deconstructing the False Human/Animal Dichotomy.”** Conference on Communication and the Environment (COCE), National bi-annual conference, Chicago, IL. June 2007.

Paper Presentation: Freeman, C. P. **“Who’s Harming Whom? A Public Relations Ethical Case Study of PETA’s Holocaust on Your Plate Campaign.”** Public Relations Division, International Communication Association (ICA), International conference, San Francisco, CA. May 2007.

Panel Organizer, Facilitator and Presenter: Panel Title: Creating Sites/Sights for Nonhuman-Animal Rights – Connecting Theory with Action. Freeman, C. P. Paper: **“Connections, Choices, and Changes – Three C’s of Locating Youth as a Site of Animal Rights.”** Environmental Communication Division, National Communication Association (NCA), National conference. San Antonio, TX. Nov. 2006.

Paper Presentation: Freeman, C. P. **“This Little Piggy Went to Press: The Ethics of the American News Media’s Representation of Animals in Agriculture from 2000 – 2003.”** Media Ethics Division, Association for Education in Journalism & Mass Communication (AEJMC), National conference, San Antonio, TX. August 2005.

Paper Presentation: Freeman, C. P. **“Building Bodies Not Beings: The American News Media’s Representation of Farmed Animals.”** Agriculture, Food & Human Values Society’s national conference, Portland, Oregon. June 2005.

Paper Presentation: Freeman, C. P. **“Liberty and Justice for All: Why Promoting a Biocentric Ethic is the Best Philosophical Approach to Ensuring Wilderness Preservation.”** Conference on Communication & the Environment (COCE) national bi-annual conference in Jekyll Island, GA. June 2005.

Paper Presentation: Freeman, C. P. **“The Name’s Drew – Nancy Drew: A Gender and Race-Based Analysis of *The Mystery of the Brass Bound Trunk* and other Nancy Drew Mystery Stories.”** UGA’s Women’s Studies Student Symposium. Athens, GA. Spring 2003. I was subsequently invited to be the guest speaker

presenting this paper to the Brumby Women's Residence Hall Spring Dinner. 75 women in attendance. Spring 2003.

Teaching Experience

INSTRUCTOR OF RECORD: *Georgia State University*

Media, Ethics & Society (JOUR 4800) *I'm the Course Director. Typically taught at least twice a year since Spring 2009.*

- Course was originally capped at 25 for Critical Thinking Through Writing (CTW) designation, but in 2016 the course cap went up to 40 students. It covers micro and macro issues of truth, justice, and minimization of harm for media professionals in journalism, public relations, advertising and entertainment media. The course is designed to be participant-centered, with evaluation based on participation, homework, and a final paper or group project on an ethical dilemma case study of the student's choice. When the class was capped at 25 students, the case study was completed progressively in stages with my feedback throughout the term.

Communication Ethics (COMM 8090) *Spring 2014. Spring 2016. Fall 2018.*

- Graduate class covering the major macro and micro issues facing journalism, public relations, advertising, and entertainment media in the digital age, debating levels of accountability. We discuss major ethical theories and practice using the ethical decision-making process and applying professional codes of ethics to evaluate a variety of controversial situations and dilemmas. The goal is to learn the skill of analyzing media texts from an ethical/normative standpoint with the ability to prescribe more responsible approaches. Evaluation based on participation, a final case study paper, a literature review on a core value, and ethical case dilemma debates.

Communicating Environmental Issues (JOUR 3040 and SPCH 3040 / COMM 6160) *Spring 2011. Spring 2012. Spring 2013. Spring 2015. Fall 2018. Fall 2019.*

- Teach an average of 15 undergraduates and one master's student. Evaluation is based on participation, journal entries, an environmental issue review paper and presentation, and a final team project/campaign (including two presentations). Readings cover areas such as: environmental discourses, animal and environmental ethics, public relations and advocacy, environmental journalism, green marketing, internet opportunities, and science and risk communication.

Public Relations Campaigns: (JOUR 4540) *Spring 2018.*

- Class size is approximately 30-35 students. This is a hands-on class where students work in teams of 4 or 5 assigned to a nonprofit local client organization to develop a strategic campaign plan for them. Evaluation is based on an initial exam, the campaign plan paper and client presentation, attendance, and participation.

Communication Pedagogy: (COMM 8035) *Spring 2017.*

- Graduate class covering the methods and practices of teaching university courses in the communication field. The goal is to improve your pedagogical skills, make you more comfortable and effective in the classroom, and to improve your understanding of your own teaching style and philosophy. Evaluation based on class participation, journal of insights on the semester's readings, professor shadowing essay, a literature review and presentation, facilitation of a class, test design, grading assessment, teaching philosophy statement, and design and rationale for a course syllabus and major assignments.

Issues & Perspectives in Communication (COMM 6010) *Spring 2020 & 2021.*

- Graduate class required for most Master's students in the Communication program (22 students) introducing them to a wide variety of approaches to theorizing about communications and society, largely within subdisciplines of media studies and rhetoric. Students become acquainted with reading scholarly journal

articles from humanistic and social scientific approaches to studying communication. They learn how to write a scholarly literature review on a communication topic of their choice. Evaluation based on class participation, facilitation of selected readings, writing exercises, peer editing, and literature review.

Special Topics: Communicating Environmental Issues (C6160 / C8980) Spring 2010, Spring 2019.

- Taught 10 graduate students over the course of a semester. Evaluation based on participation, journal entries, an issue review, a final paper/project, presentations, earth day analysis, and a moral vision statement. Readings covered areas such as: animal and environmental ethics, environmental communication, deconstructing the nature/culture and human/animal dualisms, posthumanism, media, rhetoric, public relations, and activism.

Special Topics: Strategic Communication for Social Change (C6160 / C8980) Spring '09, Fall '11

- 11 – 12 graduate students. Readings covered areas such as: mass media, social movements, framing, new media, counter-movements, rhetoric, public relations, art and visual communication, assessment, humor, and coalition-building. Evaluation was based on participation, book reviews, literature reviews, a final paper, and presentations.

Introduction to Theories of Mass Communication (J3070) Fall 2008, Fall 2009.

- Undergraduate course capped at 48. Course designed to be participant-centered, with evaluation based on participation, written essays, and three tests.

INSTRUCTOR OF RECORD: *University of Oregon*

Mass Media Ethics (JOUR 397) Summer 2005 and 2006.

- Taught 25 students over the course of 8 weeks. Course designed to be participant-centered, with no tests, and evaluation based on participation, homework, and a final paper on an ethical decision-making case study of the student's choice.
- I received much positive feedback in evaluations, as well as incorporating constructive ideas from 2005 evaluations to improve the class for 2006. Quantitative evaluations were given in 2005 and my students scored me at an average of 9.5 to 10 (out of 10) in all seven categories on instructor teaching. Each of my scores in all 18 categories always exceeded the department average.

Public Relations Writing (JOUR 440) Spring 2007.

- Taught 16 students over the course of 10 weeks. This writing skills class involved daily in-class, timed writing assignments, homework, technical skills quizzes (on grammar and AP style), and weekly news content quizzes.
- It is designed to develop public relations writing skills aimed specifically at the news media, including learning to write a basic news story, feature story, pieces in a news kit, and news releases.
- My course evaluations were highly positive. On the quantitative evaluation, my students rated me at an average score of 9.6 (out of 10) in all seven categories on instructor teaching (which was above the department average of 9.0).

GRADUATE TEACHING FELLOW (GTF): *University of Oregon*

Mass Media Ethics (JOUR 397) Four terms. Fall 2004, Spring 2005, Fall 2005, and Spring 2008.

- Served as one of two GTFs assisting Professor Tom Bivins. Class size between 80 – 100. GTFs were in charge of grading all weekly homework assignments and two short-answer exams, keeping records on Blackboard class management software, communicating with students, lecturing occasionally, and leading exam review sessions.

Women, Minorities & the Media (JOUR 320) Spring 2006 and Winter 2007.

- Served as the sole GTF assisting Professor Gabriela Martinez. Class size 40. I was in charge of grading papers, keeping records in Blackboard class management software, assisting and communicating with students, and leading occasional lectures.

Mass Communications & Society (JOUR 201) Winter 2006.

- Served as one of two GTFs assisting Professor Gabriela Martinez. Class size 150. GTFs were in charge of grading papers, keeping records in Blackboard class management software, and assisting and communicating with students.

Media Theory & Criticism (JOUR 388) Fall 2006 and 2007.

- Served as one of two GTFs assisting Professor Carl Bybee. Class size 90. GTFs were in charge of grading papers, keeping records in Blackboard class management software, assisting and communicating with students, and leading some lectures.

GRADUATE TEACHING ASSISTANT: *University of Georgia*

Introduction to Public Relations (ADPR 3850). Two terms. August 2003- May 2004

- Assisted Professor Ruth Ann Lariscy. Sole assistant for lecture class of 300 students.
- Managed all administrative issues related to class: attendance, extra credit, tests/quizzes, and A/V.
- Maintained course management software, WebCT. Communicated with students in over 400 emails and 100 discussion postings. Maintained records for 300 students regarding attendance, grades, and extra credit.
- Managed 13 project groups of 120 students working on papers, press kits, and presentations.
- Accommodated special needs of students with disabilities.

JOURNALISM INTERNSHIP ETHICS FACILITATOR: *University of Oregon*

Charles Snowden Program for Excellence in Journalism (News Internships). Summers 2006 and 07.

- I served as the sole Ethics Facilitator for the third and fourth implementation of the nationally-recognized ethics initiative in the Snowden journalism internship program. The Snowden program works with eleven select students from Oregon universities who intern for the summer in small-town Oregon newspapers.
- I facilitated weekly ethical case studies over the course of the summer. Students discussed them with editors and then responded to me according to an ethical decision-making worksheet. I provided individual feedback and well as synthesized all their responses on a blog for the interns.
- Innovations: I worked on creating ethical case studies and editing dozens of real cases; I initiated and designed an ethics award for the top two interns; and I incorporated journalism ethics training and ethical case study discussions into the pre-internship workshop.

PEDAGOGICAL TRAINING:

- Diversity, Equity & Inclusion employee workshops at GSU: “Managing Bias and Microaggressions” (Nov. 17, 2020) and “Pronouns” (Dec 2020).
- Earned a badge in the GSU course: Mastering Online Teaching: Fundamentals of Course Design & Delivery (June 2020)
- I attended pedagogy training workshops in: Pedagogy for Racial-Social Justice (GSU Feb. 2017), Motivating Students (GSU 2016), Writing Across the Curriculum (GSU, 2014), Engaging Students (GSU 2014), Incorporating Environmentalism across the Curriculum (GSU, 2014), Teaching Environmental Communication (NCA, 2006), Teaching Media Ethics (AEJMC, 2005), and Classroom Diversity (Univ. of Oregon’s Teaching Effectiveness Program, 2005).

- I took the Teaching and Professional Life graduate course (semester long) at University of Oregon's School of Journalism (Fall 2004).
- I participated in ongoing development and evaluation of my training/education skills during my seven years working in the Training Department at corporations.

Professional Experience

ASSOCIATE PROFESSOR, COMMUNICATION DEPARTMENT, *Georgia State University*
2014 - Present

ASSISTANT PROFESSOR, COMMUNICATION DEPARTMENT, *Georgia State University,*
Aug. 2008 – May 2014 (before being tenured and promoted to Associate Professor in 2014)

PUBLIC RELATIONS PROJECT COORDINATOR: *University of Georgia, Nov. 02 – Nov. 03*
Graduate Assistant for UGA's Economic Development Coordinating Council, Athens, GA, (part-time)

- Wrote 35-page manuscript for UGA's BioBusiness Center to promote UGA's transfer of technology to the private sector through involvement in start-up companies over the last quarter century.
- Designed reports and communication pieces promoting UGA's economic impact in key regions.
- Researched and collected quantitative and qualitative data for reports.

SENIOR TRAINING FACILITATOR: *LYNX Services from PPG, May 98 - July 02*
Customer Service Call Center, HQ, Fort Myers, FL (Insurance Claims Co.: 800 employees) (full-time)

- Developed and ran company's first Leadership Development Training program.
- Produced company's first quarterly employee e-newsletter, the "LYNX onLINE," since 1998 (Editor).
- Facilitated dozens of Customer Service Rep (CSR) new hire training classes (four-week class in insurance claims handling). Typical class size is 20. Served as their supervisor until graduation.
- Taught other computer-based job-skills training for existing insurance accounts and updated curriculum.
- Developed and implemented training program for six new businesses (insurance companies).
- Chaired the company's first Wellness Committee in 2000.
- Created and edited first monthly wellness e-newsletter "Living Well @ LYNX." (won an award)

LEADERSHIP TRAINING COORDINATOR: *Palmer Wireless, Inc. Aug 95 - Dec 97*
HQ, Fort Myers, FL ("Cellular One" Company: 700 employees over Southeast) (full-time)

- Designed, wrote, developed, and helped deliver management training courses in leadership, H.R., sales, and customer service. Average class length: 2 days. Off-site. Created and ran first training library.
- Designed and facilitated New Employee Orientations for headquarters staff (8 hours. quarterly).
- Planned and coordinated Annual Managers' Conferences for two years (off-site, 4-days long)
- Designed and helped implement company's first Employee Recognition Program, "Circle of Excellence," for two years, including planning the awards banquet.
- Produced both training and general employee newsletters in PageMaker.

COMMUNICATIONS SPECIALIST: *Gwinnett Chamber of Commerce, Aug 93 - Aug 95*
Lawrenceville, GA (a Metro-Atlanta Chamber of Commerce, non-profit: staff of 10) (full-time)

- Wrote and produced monthly chamber newsletter, *Agenda*, (plus served as staff photographer).
- Wrote and produced monthly column in the *Atlanta Journal & Constitution's* "Gwinnett Extra."
- Coordinated public relations efforts to publicize chamber events and economic development to area.
- Produced communications materials such as ads, brochures, annual reports, and newcomer guides.
- Implemented a new Chamber logo and image makeover with a local graphic design firm.

Professional Development & Academic Service

EDITORIAL BOARD MEMBER

- *Environmental Communication: A Journal of Nature & Culture*, Joined Spring 2013.
- *Journal of Critical Animal Studies*. Joined Summer 2017.
- *Society & Animals: Journal of Human-Animal Studies*. Joined January 2020.
- *Science and Environmental Communication*. Joined March 2021.

REVIEWER BOARD MEMBER

- *Sustainability*. Joined Fall 2019.

JOURNAL MANUSCRIPT REVIEWING

- *Society & Animals* journal, Oct 2011, Feb 2013, June 2013, Nov 2013, June 2015, Spring 2016, Fall 2019.
- *Sloth, A Journal of Emerging Voices in Human-Animal Studies*, (undergraduates). 2xFall 2014, Sept 2015, Oct 2018.
- *Anthrozoos*, Winter 2020.
- *Animals*, Winter 2020.
- *Appetite*, Spring 2020.
- *Environment & Behavior*, September 2019.
- *Sustainability*, March 2019.
- *Societies*, Spring 2014, Winter 2016, May 2018.
- *Mobilization: An International Journal*, July 2010 and Summer 2017.
- *Animal Studies Journal* (Australia), February 2015. September 2017.
- *International Journal of Communication*, December 2012, and November 2015.
- *Food & Foodways*, October 2015, Summer 2016.
- *Journal of Critical Animal Studies*, Spring 2017.
- *Politics & Animals Journal*, May 2018.
- *Food, Culture, & Society*, December 2016.
- *Science Communication*. Spring 2016.
- *Communication, Culture & Critique*. Spring 2016.
- *Journalism Practice*, October 2014.
- *Journalism Studies*, September 2014.
- *Climatic Change*, November 2012.
- *Qualitative Sociology*, October 2012.

BOOK MANUSCRIPT REVIEWING

- For University of Sydney Press, Summer 2019.
- For Purdue University Press, Fall 2018.
- For Sage Publishing, Summer 2018
- For Purdue University Press, Summer 2017.
- For Peter Lang Publishing, Summer 2017.
- For University of Chicago Press, Spring 2017.
- For Brill Publishing's Human-Animal Studies book series, Summer 2015.

BOOK PROPOSAL REVIEWING

- For Rutgers University Press. Fall 2020.
- For Earthscan from Routledge, Winter 2014. Twice in 2019.
- For Strata Publishing, Winter 2015.
- For Peter Lang Publishing, Summer 2014.

MANUSCRIPT REVIEWING: CONFERENCES

- Conference on Communication & the Environment (COCE) (held biannually), 2011 conference; 2013 international conference; 2019 international conference; 2021 international conference.
- Environmental Communication Division for the International Communication Association (ICA), international conferences in 2012, 2013, 2014, 2015, and 2016.
- Association for Education in Journalism and Mass Communication (AEJMC) Media Ethics Division, 2015 conference.
- Graduate Education Interest Group, Association for Education in Journalism and Mass Communication (AEJMC), 2009 national conference, and mid-winter conference 2009.
- Commission on the Status of Women, AEJMC, 2007 national conference.

PROMOTION & TENURE EXTERNAL REVIEWING

- For Fordham University, 2019
- For University of Wisconsin-Milwaukee, 2018.

WORKSHOP FACILITATING

- Chosen to facilitate a workshop on vegan advocacy strategies at the Atlanta VegFest based on the recommendations of my *Framing Farming* book. 75 minutes. November 12, 2016. Atlanta.
- Chosen to facilitate a workshop on “Building Bridges Between the Environmental Movement and Other Causes” at the Conference on Communication & the Environment. Boulder, CO. 90 minutes. 20 attendees. June 12, 2015.

MEDIA INTERVIEWS (broadcast and online)

- Interviewed by host Melody Paris for Second Opinion Radio (and in combination with a program I co-host, In Tune to Nature) for an hour-long combined show solely on my [Human Animal Earthling Identity book](#) (podcast linked here). Aired on wrfg.org and 89.3FM-Atlanta. 6 -7pm. *Dec 30, 2020.*
- Interviewed about my new book, for *Psychology Today* magazine for Dr. Marc Bekoff’s animal emotions column: [“Share the Planet. Support Life. Take Care. Play Fair”](#) *Dec. 15, 2020.*
- Interviewed for “Knowing Animals” podcast on my strategic recommendations for vegan advocacy from my *Framing Farming* book. Hosted by Siobhan O’Sullivan and the Australasian Animal Studies Association. The half-hour podcast is here: <http://knowinganimals.libsyn.com/episode-71-communicating-about-animal-rights-with-carrie-p-freeman> *May 14, 2018.*
- Interviewed for Defender Radio by Michael Howie of the Association for the Protection of Fur Bearing Animals in Canada, regarding media literacy and compassionate communication for activists. The hour long podcast is online here: <http://thefurbearers.com/blog/episode-414-compassionate-communication> *January 26, 2017.*
- Interviewed for and quoted in a National Geographic online article “This cape rain frog may sound funny but [it’s] terrified,” by Kristin Hugo. <http://news.nationalgeographic.com/2016/09/screaming-cape-rain-frog-in-viral-video-is-terrified/> *September 12, 2016.*
- Interviewed for and quoted in a WalletHub.com article “2016’s Most Pet Friendly Cities,” by Richie Bernardo at <https://wallethub.com/edu/most-pet-friendly-cities/5562/#carrie-p-freeman> *Aug. 9, 2016.*
- Interviewed for Second Opinion Radio by Melody Paris (disclaimer: I am a co-host of this show) about the activist recommendations of my *Framing Farming* book. 56 minute podcast posted at <http://chirb.it/8xmLPg> *September 2, 2015.*
- Interviewed for Defender Radio by Michael Howie of the Association for the Protection of Fur Bearing Animals in Canada regarding my AnimalsandMedia.org style-guidelines, specifically aimed at journalists covering wildlife encounters. 16 minute interview starting at 11:30 in the podcast available here <http://furbearerdefenders.com/blog/episode-231-good-news>. *June 19, 2015.*
- Interviewed about animal rights and veganism as part of an open-studio panel session on agriculture. People TV- Atlanta (community access channel). 7-8pm. Facilitated by Wanique Shabazz. May 14, 2015.

- Interviewed about animal advocacy strategies and my book *Framing Farming* by Erika Alonso at the nonprofit Animal Charity Evaluators. Two-part interview published on their website in the Resources section under “Conversations and Interviews,” March 2015.
- Interview recorded at Georgia Tech’s radio station as part of a Georgia university library podcast “Open Access: Generation Open” in support of open-access publishing for early career faculty. A joint project of GSU, UGA, Georgia Tech, and Emory. Available at <https://beta.prx.org/stories/138032> Fall 2014.
- Interviewed with Debra Merskin to discuss our co-authored site www.animalsandmedia.org providing style guidelines for media practitioners, focusing on animal- and eco-friendly entertainment media. On WRFG-Atlanta radio’s In Tune to Nature Program. I served as host and guest. 30 minutes. *October 28, 2014.*
- Interviewed about my website www.animalsandmedia.org providing style guidelines for media practitioners. On WRFG-Atlanta radio’s Second Opinion Radio Program, hosted by Melody Paris. 30 minutes. *October 29, 2014.*
- Interviewed for Defender Radio by Michael Howie of the Association for the Protection of Fur Bearing Animals about my co-authored paper “Giving Voice to the Voiceless: Incorporating Nonhuman Animal Perspectives as Journalistic Sources” see <http://furbearerdefenders.com/blog/episode-109-something-to-talk-about> (from 09:35 - 30:00). Episode 109. *Dec. 1st 2013*
- Interviewed on Second Opinion Radio program on WRFG 89.3FM about my upcoming book “Growing Vegetarians.” *Wed. Oct. 24th 2012*
- Interviewed on Second Opinion Radio program on WRFG 89.3FM about my study “Meat’s place on the environmental campaign menu,” from the *Environmental Communication* journal. *Wed. Oct. 19th 2011*
- Interviewed with co-author (and GSU alumna) Oana Leventi-Perez on Second Opinion Radio program on WRFG 89.3FM about our book chapter “Pardon your turkey and eat him too” studying the annual presidential turkey pardoning from a PR and journalism ethics standpoint. *Wed. Nov. 23, 2011*
- Invited speaker on media coverage of animal issues, “Dogs in Danger” radio hour, 77 WABC in NYC, *Feb. 13, 2011.*
- Frequent guest speaker on WRFG 89.3 FM’s weekly community radio program: Second Opinion Radio (discussing animal activism, media, and my research). Atlanta. *Fall 2008 – Spring 2010 (before I was broadcast licensed as a co-host/airshifter).*
- Guest speaker on the connection between the rights of human and nonhuman animals. On WRFG 89.3 FM’s community radio program “Labor Issues” hosted by Gary Washington. Atlanta. *November 2008.*

PUBLIC SPEAKING ENGAGEMENTS (outside of classes, academic conferences, and media)

- Invited guest speaker of a CAE-Talk organized by the Universitat Pompeu Fabra (Barcelona, Spain) - Centre for Animal Ethics, on my *Human Animal Earthling Identity* book. June 17, 2021 (livestreamed and recorded. Will be on Youtube).
- Invited by Animal Justice Party Member of Parliament Andy Meddick to provide written and then verbal expert testimony to Australian Parliament Hearing (State of Victoria), “Inquiry into the Impact of Animal Rights Activism on Victorian Agriculture,” related to a proposed ‘ag-gag’ farming bill. Melbourne, Australia (my testimony live by phone. 40 minutes). Sept 4, 2019. https://www.parliament.vic.gov.au/images/stories/committees/SCEI/Animal_rights_activism/transcripts/1_FINAL-AA-Freeman.pdf
- Invited to speak about my book on vegan advocacy to a meeting of the Speak Out for Species student animal rights group at UGA, Athens, GA. In honor of the 15th anniversary of my co-founding of this group. January 9, 2019.
- Invited to speak at the offices of the nonprofit Animal Liberation - Sydney on the vegan advocacy strategic recommendations outlined in my book “Framing Farming.” (35 animal activists in attendance). Sydney, Australia. July 12, 2018.
- Invited to speak at the 2018 Vegetarian Summerfest (national conference) on two topics: “Framing Farming: Vegan Advocacy Strategies,” and “You don’t win friends with salad: Vegetarian TV characters challenging carnornormativity.” (One hour each. Approx 25 attendees each). Johnstown, Pennsylvania. July 4 – 8, 2018.

- Invited to be a discussant leading an interview with speaker Hal Herzog (author *Some we Love, Some we Hate, Some we Eat*) at the environmental symposium: “I am not an animal: The signature cry of our species,” (Approx 100 attendees). Emory University, February 24, 2017.
- Invited to speak on journalism professional codes of ethics at the College Media Association national conference in Atlanta, (20 attendees). October 29, 2016.
- Invited to be the sole presenter on “Getting Compassionate Coverage” for the Compassionate Conservation Week webinar series facilitated by Canada’s Association for the Protection of Fur-Bearing animals. (Conducted a 1-hour webinar on my animalsandmedia.org guidelines with participants from Canada and the United States). September 23, 2016.
- Accepted to speak about my co-authored animals and media style guidelines at the “Animal Rights 2016” national conference for activists. (50 attendees). Los Angeles, CA. July 9, 2016.
- Accepted to speak about my Framing Farming book’s vegan strategy recommendations at the Animal Rights 2015 national conference for activists. (100 attendees). Washington, DC. August 1, 2015.
- Invited to speak to an auditorium of junior high school students on the topic of animal abuse and prevention. Paideia School, Atlanta. (approx. 50 students). May 4, 2015.
- Invited to speak about my book on vegan advocacy to a meeting of the Speak Out for Species student animal rights group at UGA, (approx. 30 students). March 18, 2015.
- Invited to speak about my book on vegan advocacy to a meeting of the Georgia Animal Rights & Protection group. (approx. 40 attendees). Atlanta, GA. January 10, 2015.
- Invited to serve on panel for journalism ethics in the digital age at the Atlanta Press Club’s Journalism Next conference, Mercer University, Atlanta, GA. September 6, 2014.
- Invited presenter on “Vegan Values: Animal Rights & Veg Ethics Made Appetizing” at the first annual Atlanta VegFest, Atlanta, GA. *November 10, 2012*. See <http://www.slideshare.net/carriepf/animal-rights-vegan-ethics-2012>
- Invited presenter on “Diversity and Nonhuman Rights” at an Animal Studies Workshop, hosted by Emory University’s Center for Ethics, March 30, 2012.
- Invited film commentator on animal activism and media for *The Whale Warrior: Pirate for the Sea* at UGA’s Animal Voices film festival (with cetacean specialist Dr. Lori Marino), Athens, GA. *Feb. 22, 2011*.
- Selected as a roundtable participant for Food & Communication pre-conference all-day seminar at National Communication Association (NCA) national conference in San Francisco. *November 13, 2010*.
- Invited to serve as a speaker on two panels (1. Engaging the Media, and 2. Marketing Our Message) at the Animal Rights 2010 national activist conference. Washington, DC. *July 2010*.
- Panelist on media ethics for the Innocence Project Network’s annual conference, Atlanta. *April 18, 2010*.
- Panelist for Eco-Focus Film Fest for the dolphin documentary *The Cove*, Athens, GA. *October 9, 2009*.
- Invited speaker: Speak Out for Species (UGA’s student animal rights group) five-year anniversary event, as I am a group co-founder. I presented my work on national news coverage of farmed animals. *January 2009*.
- Guest speaker on animal rights philosophy in inaugural “Master Vegetarian” certification program of the NorthWest Vegetarian Education & Empowerment Group. Portland, Oregon. *Oct 2007 and March 2008*.
- Invited Panelist: Univ. of Oregon’s Community Conversations public session on Animal Cruelty. Residence Hall program. *October 2007*.
- Guest presenter: Against Patriarchy Conference. Presentation “Standing up for our Animal Sisters: The Connection between the Oppression of Women and Nonhuman Animals.” Eugene, Oregon. *Spring 2007*.
- Journalism ethics co-trainer for Univ. of Oregon’s *Daily Emerald* student newspaper staff. *Sept. 2005*.
- Guest presenter: UGA’s Environmental Ethics Certification Program monthly seminar. Led a discussion on farmed animal ethics and premiered a portion of the documentary *Peaceable Kingdom*. *Oct. 2003*.

NONPROFIT CONSULTING / VOLUNTEERING

- Senior Fellow Writer & Advisor (invited to mentor Jr. Fellow writers), Sentient Media. *Jan 2020 – Present*.
- Member, Advisory Board: Centre for Animal Ethics at Universitat Pompeu Fabra (Barcelona, Spain). *2016-Present*
- Member, Advisory Committee: The Kimmela Center for Animal Advocacy, Inc. *April 2011 – Present*.
- Member of Marketing & Communication Committee: The Kimmela Center for Animal Advocacy, Inc. *April 2011 – 2013*.

- Co-Facilitator of the roundtable discussion on Meat at the Minding Animals conference, Utrecht, Netherlands, *July 2012*.
- Ad-Hoc Committee member to write a code of ethics for the International Environmental Communication Association (IECA), *Winter 2012*.
- Member of Content Development Team (external communications): Nonhuman Rights Project (Under Steven Wise, J.D., advocating for legal personhood status for nonhuman animals), *Fall 2011*.
- Panel organizer and facilitator for “Challenging the Federal Animal Enterprise Terrorism Act.” At Univ. of Oregon’s national Public Interest Environmental Law Conference. Eugene, Oregon. *March 2007*.
- Task force member: Human-Animal Studies Academic Discipline Development. A founding member of the committee working to develop university minors in Human-Animal Studies nationwide. Sponsored by the Animals & Society Institute. Participated in two meetings in North Carolina. *2004-2006*.
- Student Co-Chair (2003): UGA’s Graduate Critical Media Studies Interest Group. *Member Fall 2002 – ‘04*.
- Student Judge: Peabody Awards – Educational TV Committee. Plus, I volunteered on the publicity team at the Peabody Awards Banquet in NYC for show airing on A&E Network. *Spring 2003*.

INVITED GUEST LECTURES IN CLASSES

- Activists’ Insights in Serving as Allies Across Causes (Universitat Pompeu Fabra in Barcelona, Spain – a class on critical animal and media studies and a joint class with Sterling Univ in UK on public policy advocacy, taught by Nuria Almiron, Feb 17, 2021).
- Animal Protection as a Social Movement (Canisius College grad class taught by Margo DeMello, Nov 5, 2019).
- Research Methods (GSU graduate class taught by Yuki Fujioka, Communication Dept, Oct 22, 2018 AND Oct 28, 2019).
- Media Ethics & Society (GSU undergraduate class taught by Marian Meyers, Comm Dept, Nov. 1, 2018).
- Ecocriticism (GSU graduate class taught by Randy Malamud in the English Dept, March 20, 2018).
- Animal Ethics (Morehouse College undergraduate class taught by Dr. Nathan Nobis, Jan. 13, 2017).
- Animals & Media (University of Oregon taught by Debra Merskin, via skype, Feb. 11, 2015, May 2017).
- Introduction to Graduate Studies (GSU doctoral class taught by Greg Smith, Nov. 1, 2016)
- Communication Research (GSU Master’s class taught by James Darcey, Oct. 10, 2016).
- Discourse of Disaster Seminar (Emory University class taught by Valerie Loichot, March 25, 2016).
- Nature & Media (University of Oregon class taught by Debra Merskin, via skype, May 14, 2012, May 15, 2013, and Spring 2014).
- The Animal (GSU graduate art class, taught by Constance Thalken, Oct. 14, 2015).
- Media, Individuals & Society (GSU Doctoral seminar, taught by Marian Meyers, Oct. 1, 2015).
- Seminar on Cause Marketing for Animals (GSU graduate art class, taught by Jeff Boortz, August 31, 2015).
- Mass Media Theory (GSU, taught by Jennifer Jiles, June 25, 2015).
- Social Problems (Ogelthorpe University class taught by Elisabeth Sheff, Nov. 25, 2014).
- Intro to Public Relations (GSU class taught by Lynne Gayle, Oct. 16, 2013).
- The Animal (GSU Photography/Art class taught by Constance Thalken, March 15, 2013).
- Art & the Environment (GSU Honors art class taught by Pam Longobardi, Feb 12, 2013).
- Environmental & Health Communication (Agnes Scott class taught by Michael Tannenbaum, April 24, 2012 AND April 18, 2013).
- Qualitative Research (GSU graduate class taught by Marian Meyers, Spring 2010 AND 2012 AND Fall 2013).
- Introduction to Women & Gender Studies (Univ. of Oregon, taught by Gabriela Martinez, Spring 2008).
- The Individual in Today’s Media: Information, Misinformation, and Disinformation (GSU Honors class, Sept 24, 2012).
- Communicating Nature (University of Oregon taught by Debra Merskin, two lectures, Winter 2008).
- Persuasion Ethics (University of Oregon, taught by Tom Bivins, Winter 2007 & 2008).
- Mass Communication & Society (University of Oregon, Summer 2007).
- Women, Minorities & the Media (University of Oregon, Fall 2004).
- Society & Animals (University of Georgia sociology class, Fall 2003).

Community & Campus Service

- Serve as an **airshifter/producer at WRFG (Radio Free Georgia) 89.3FM** Atlanta community radio, a nonprofit noncommercial station with a social justice mission. Earned my broadcast certification in 2010.
 - Produce and serve as solo host of the 30 minute **“In Tune to Nature”** WRFG environmental radio program 6:30-7pm Tuesdays (moved to Wednesdays Spring 2020). *(Summer 2010 – Present)*
www.facebook.com/intunetonature Actively podcasting at <https://cpfreeman.podbean.com/>
I started out hosting once monthly (Summer 2010 – Summer 2012), and I’ve been hosting bi-weekly since 2012 - Present. And I do the 2nd, 4th, and occasional 5th Wednesdays as of 2020.
 - Co-host on **“Second Opinion Radio”** animal rights radio program most Wednesdays (6-6:30pm) with main hosts Melody Paris & Sonia Swartz. *2010 – March 2020 (on hold during the 2020 pandemic when the host records solo from home)*
 - Volunteer with all pledge drives and some the fundraising events. *2009 – Present*
- Director of the Graduate Program. Department of Communication, GSU. *Fall 2019 – Present*
 Head the graduate committee, overseeing the current PhD program and research MA program tracks, as well as recruitment and admissions.
- Led the effort to institute and judge seven sustainability awards for GSU’s annual Undergraduate Research Conference (starting April 2016), working with the Office of Sustainability & Honors College, utilizing student Green Fee funds. *Summer 2015 - Present*
- Faculty Advisor, Alpha Omicron Pi student sorority chapter at Georgia State. *Fall 2015 – Sum2020*
- Faculty Advisor, P.E.A.C.E Club: People for the End of Animal Cruelty & Exploitation (new student group I helped charter at Georgia State. Hundreds on listserv) *Spring 2017 – Present*
- Senator, GSU Senate (faculty affairs committee & budget committee) *Fall 2020 – Present*
 - *HR & Benefits subcommittee*
- Senator, GSU Senate (sustainability committee & academic program committee) *Summer 2019 – Aug 2020*
 - *Graduate Programs subcommittee*
- Senator, GSU Senate (sustainability committee & student disciplinary committee) *Summer 2017 – Spr 2019*
- Member, Awards Committee for International Environmental Comm Assn (IECA) *Fall 2015 – Present*
- Member, Executive Committee in the College of Arts & Sciences. *Fall 2018 – Spr2020*
- Adhoc Member, task force on research centers for College of Arts & Sciences *Fall 2018*
- Member, Executive Committee in the Dept of Communication. *First Served 2013 – 2015*
 Meet biweekly to advise Dept Chair on decision-making. *Last Served Spring 2018 – Sum. 2019*
 Do annual merit assessments on department faculty.
- Volunteer: Georgia Animal Rights & Protection: service days, Vegfest tabling, leafletting. *2012 - Pandemic*
- Voluntarily work each semester meeting as needed with faculty interested in developing sustainability curriculum at GSU and sustainability issues on campus, in cooperation with the GSU Office of Sustainability. *2010- Present*
- Invited speaking engagements around campus:
 - Panelist on “environmentalism and veganism” student and faculty panel for Gene Baur event sponsored by GSU PEACE club and Student Environmental Team. (Oct 29, 2019)
 - Panelist on the student journalism and PR ethics panel hosted by the GSU Philosophy Dept’s Jean Beer Blumenfeld Center for Ethics. (Sept. 4, 2019).
 - Invited to be a speaker at Democracy Day (teach-in), on the session on Environment & Democracy. (October, 11, 2018).
 - Roundtable discussion on freedom of speech issues, hosted by *The Signal* (GSU student newspaper). Invited speaker with Dr. Greg Lisby. (February 18, 2013).
 - Sustainability discussion with Dr. Michael Black at University Lofts public forum

(June 12, 2012).

- Sustainability discussion with Dr. Michael Black at Freshman dining hall during go green week (April 2012).
- Member, Graduate Committee in the GSU Dept of Communication. *Fall 2015 – Fall 2017*
- Member, Undergraduate Committee in the GSU Dept of Communication. *Fall 2008 – Aug. 2015*
- Developed the journalism ethics contest case study exercise for the Southeastern Journalism Conference and served as a judge of undergraduates who entered the ethics contest. Atlanta. *Feb. 27, 2015*
- Co-Panelist for Professional Development Workshop for Communication Department graduate students, on the topic of getting published. 1 hour. *Feb. 27, 2015*
- Helped with setup of the Atlanta Vegfest and volunteered at the Georgia Animal Rights & Protection table, also signing and selling my book there. Atlanta, GA. *Nov, 8, 2014*
- Host & Organizer: Presentation at GSU by Dr. Melanie Joy on her book *Why We Love Dogs, Eat Pigs, & Wear Cows: An Introduction to Carnism*, Sponsored by the Sustainable Energy Tribe. 25 attendees. *Oct. 24, 2013*
- Co-Chair: Farm Sanctuary Walkathon annual fundraiser (raised \$10,000). Atlanta. *Fall 2011*
- Participant and fundraiser: Farm Sanctuary Walkathon annual fundraisers. Atlanta. *2008 –2014*
- Represented GSU at first Georgia Campus Sustainability Meeting. Macon State College. *June 11, 2010*
- Member, Greening Committee for the International Environmental Communication Assn (helping to plan sustainable academic conferences and organizational practices) *Active in 2011*
- Invited speaker at UGA’s Grady Graduate Caucus (School of Journalism) to discuss successful preparation for the academic job market. *March 2009*
- Campaign Leader and Co-Director: University of Oregon’s Students for the Ethical Treatment of Animals group (SETA). *Fall 2005 – 2007*
 - Helped re-activate the student group, serving as an active leader and eventually the co-director for 2006 – 2008.
 - Served as the campaign director for almost two years promoting a switch to cage-free eggs at UO dining halls (part of the Humane Society of U.S. campaign).
 - Organized the following public events and corresponding media coverage: Earthday speaker Dr. Dan Brook on “Eating as if the Earth Matters,” mother’s day feminist campaign against dairy and eggs, and a documentary viewing of *Peaceable Kingdom*.
- Volunteer: Cascadia Wildlands Project, Eugene, Oregon *Spring 2006 - 2008*
- Grassroots Event & Publicity Organizer: World Farm Animals Day, Athens/UGA *Oct. 2, 2002 & 2003*
- Founder & PR Chair: UGA’s animal rights group (Speak Out for Species) This group (SOS) is still an active and impressive student group *Spring 2004*
- Founder & President: The Vegetarian Society of Southwest Florida Planned and ran semi-monthly meetings, organized all events & media coverage *Jan. 97 – Jan. 2001*
- Lee County Coordinator for Volunteers: Floridians for Humane Farms Political Action Committee organizer for State Referendum Petition Drive. Passed first state referendum for farmed animal welfare in the U.S. *Fall 00 – Spring 01*
- Literacy Tutor: Gwinnett Technical Institute's Adult Reading Program *July 94 - July 95*
- Volunteer: Vegetarian Society of Georgia & Friends of Animals, Atlanta *1993 – 1995*
- Alpha Omicron Pi Sorority (120 members. Univ. of FL) Vice President-Pledge Education ('91), Public Relations Chairperson ('92), Historian/Photographer ('89,'90), Delegate to International Convention, Dallas ('91) *1989 - 93*
- Volunteer DJ: Reading Radio for the Blind, Gainesville, FL *1992 - 93*
- Director of Environmental Affairs: Order of Omega Greek Honor Society *1993*
- Member: Univ. of FL Student Government Environmental Affairs Cabinet *1990*
- Member: Students for the Ethical Treatment of Animals (Univ. of FL) *1990-1991*

Honors & Awards

POST GRADUATE HONORS & GRANTS

- Awarded Scholarly Support Grant (internal) from GSU College of Arts & Sciences to finish my *Human Animal Earthling* book project (\$6,746). *Summer 2019*
- Awarded Best Poster for co-authored poster on Animals and Media guidelines with Debra Merskin at the Minding Animals international conference. Mexico City. *Winter 2018*
- Awarded the “Outstanding Faculty Member” annual honor for GSU Communication Department (one faculty selected by the department’s Executive Committee each year). *Spring 2017*
- 2017 Winner of the Bronze Medal in the Independent Publishers National Book Awards (IPPY's) in the Aging/Death & Dying category for my self-published trade book *The Widow's Journal: Questions to Guide you Through Grief & Life Planning after the Loss of a Partner* *2017*
 - *The Widow's Journal* was also named as one of *Foreword Reviews'* 2015 INDIEFAB Book of the Year Awards Finalists in the Grief book category.
- Awarded a grant from the Culture & Animals Foundation (run by animal rights philosopher Tom Regan) for my *Human Animal Earthling* book project. (\$1,895). *Spring 2016*
- My *Framing Farming* book was named a 2016 Finalist in the Social/Political Change category of the National Indie Excellence awards (independent publisher awards). *Spring 2016*
- The Environmental Comm division of ICA (Intl Comm Assn) hosted a “meet the authors” event for me and four other new book authors, where I introduced my book “Framing Farming.” At the ICA international conference, Puerto Rico. *May 23rd 2015*
- Awarded “Best Faculty Paper” from the Environmental Communication Division of ICA, at the 2014 international conference, Seattle WA. *May 2014*
- Awarded \$1,000 of a grant procured by my co-author Debra Merskin for the development of our www.animalsandmedia.org website, from the University of Oregon’s School of Journalism & Communication. *Summer 2014*
- Awarded two week retreat space to work on vegan advocacy book at Shin Pond, ME Campsite, retreat program for animal studies scholars, Humane Society of the U.S. *Sept. 2012*
- Professional Relevance Award, Media Ethics Division of the AEJMC National Conference, for co-authored paper “Anonymous Sources: A Utilitarian Exploration of Their Justification and Guidelines for Limited Use” *Summer 2011*
- Awarded research grant from The Culture & Animals Foundation (Tom Regan) to support my book project “Framing Farming” (\$1,000) *Spring 2011*
- Awarded dissertation research grant from The Animal Welfare Trust, NY (\$5,000) *Summer 2008*

GRADUATE HONORS (UNIVERSITY OF OREGON):

- Single recipient selected for the annual Val Chambers Graduate Scholarship for Environment and Public Health at University of Oregon’s School of Journalism *Spring 2006*
- Member of Kappa Tau Alpha, national honors society for journalism and mass communication scholars. *Spring 2007*

UNDERGRADUATE HONORS (UNIVERSITY OF FLORIDA):

- Presidential Recognition for Outstanding University Students *1993*
- Panhellenic Recognition for Outstanding Women Leaders *1993*
- Order of Omega Greek Leadership Honorary & Golden Key National Honor Society *1991-1993*
- Alpha Omicron Pi Sorority Founders' Award for Most Outstanding Senior *1993*
- Alpha Omicron Pi Sorority Chapter Award for Undergraduate Service *1992*
- Photos chosen for Penn State Exhibition and UF Undergraduate Journal *1992*
- Campaigns Team member for Univ. of Florida’s American Advertising Federation

"College World Series of Advertising" Competition – Speaker for Creative Team. 1992 – 93

NON-ACADEMIC PROFESSIONAL HONORS:

- LYNX Services Premier Contributor Award (first quarter 2001- only one other winner)
Selected by management for my development of company's first Wellness Newsletter.